



3 contestants per team

600 participants

12 problems



13 countries



300 minutes

150 teams

NWERC in Karlsruhe 2025

700 balloons

70 universities



1 computer per team



What is the NWERC?

The **N**orth**w**estern **E**urope **R**egional **C**ontest (NWERC) is part of the International Collegiate Programming Contest (ICPC), an international programming competition for students that has been held annually for over 50 years.

After competing in national and international preliminaries, teams at NWERC must solve a series of algorithmic problems. The best teams qualify for the ICPC World Finals.



Where: in Karlsruhe at the KIT

When: November 28–30, 2025

What: Contest weekend with social program

Who can **you** reach?

Participants

450 students of computer science and mathematics with outstanding skills in programming and solving of complex algorithmic problems. Our participants come from Germany and 12 other countries in northwestern Europe.

Thriving under pressure: 12 Problems in 5 hours

Teamwork: 1 computer per 3 person team

Precision: Only error-free solutions give points

Languages: C++, Java, Python and Kotlin



Supported by

100 Coaches from 70 universities

30 Organizers

20 Volunteers from KIT

Your sponsorship at NWERC

Saturday 29.11. Social program

Welcome and registration

- Your logo on all T-shirts, our website and in the program booklet
- Placement of giveaways

Company market and tech talks

- Your booth at our company market
- Presentation of a tech talk to an engaged audience

Contest dinner

- Direct contact with the participants

Sunday 30.11. Contest

Contest

- Participation of your company team

Award ceremony

- Your prizes for the best teams
- The best company team will be honored



Sponsoring package **bronze**



Support the organization of a great international competition and attract the attention of Europe's top talents.

Included is

- Your logo on our website
- Your logo in the digital program booklet
- Your half-page ad in the program booklet

Price: 1250 €



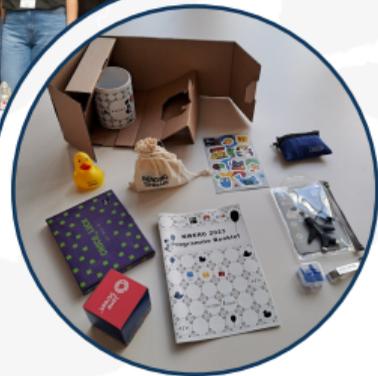
Benefit from an attractive placement for your own company and create a special contest experience for all participants.

Included is

- Your booth at our company market
- Placement of giveaways in goodie bags
- Your company is mentioned as a sponsor at the opening

In addition, all benefits of the **bronze** package are included.

Price: 4 000 €





The gold package offers your company maximum visibility. Become a central partner of one of the most prestigious programming competitions in the world.

Included is

- Your logo on all event T-shirts
- Your logo on our photo wall
- Your banner on our stage
- Your 10-minute interview in the live stream
- Your full-page ad in the digital program booklet

In addition, all benefits of the **silver** package are included.

Price: 8 000 €





As a platinum sponsor, you will be at the heart of the NWERC — with exclusive presentation opportunities and direct access to the brightest minds in the IT world.

Included is

- Your logo on the NWERC mug, the balloons, on the task document, on the slides of the event, on the desktop background of the contest laptops
- Offer a 30-minute tech talk on Saturday afternoon
- Your company team participating in the contest
- Your goodies directly at the participants' place
- You gift & hand out prizes at the award ceremony
- Your ad in the live stream (10 × 30 s)
- Your words at the welcome speech (1min)
- Your video at the award ceremony (1min)



In addition, all benefits of the **gold** package are included.

Price: 18 000 €

Add-on: dinner special



Become the exclusive sponsor of the contest dinner on Saturday evening.

- Direct contact with the participants during the dinner
- Dinner in the KIT canteen or a location organized by you
- Bookable on its own or as an add-on with any package

Price: 1000 € + cost of the dinner

Add-on: **company team**

Challenge the best and experience the real feeling of NWERC:

- You provide a team that takes part in the competition
- Participate in the same room and under the same conditions
- Separate scoreboard for all company teams
- The best company team will be honored
- Bookable on its own or as an add-on with any package

Price: 2 000 € per team





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ICPC News

news.icpc.global



We will be happy to advise you on your company's presentation.
We look forward to your inquiry.

All prices are exclusive of VAT.

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